



EXTRARTIS: Artists Residencies for Creative Economy.
Cooperation projects related to historical relais
Call for Proposals 1/2022

CALL FOR ARTIST RESIDENCE

Application before April 2nd, 2022



© Relais Villa La Rupe, Sorrento, Italy

In the context of

ExtrArtis: Artists Residencies for Creative Economy

A cultural heritage enhancement project

As part of "ExtrArtis: Artist Residencies for the Creative Economy"

Are you an emerging artist? Do you want to reside in a historic home that inspires the local area and community through your artistic production? Do you want to enhance your professional curricular experience? Send your resume, expression of interest letter and portfolio along with your art production proposal!

Art. 1 – The values of the proposal of ExtrArtis

1.1 ExtrArtis is an event organized by Royal Lions s.r.l. in order to respond creatively, on the one hand, to the crisis in the tourism sector caused by the Covid-19 emergency and, on the other, to the need to enhance the cultural and artistic heritage as an objective promoted by the European Union and the Council of Europe during 2018. ExtrArtis is positioned as an opportunity for dialogue on the sense of belonging to a common European space, as envisioned by the Year of Cultural Heritage, promoted and based on experimental processes that support the idea of heritage as a resource (Bucharest Declaration, 16 April 2019 - as emphasized by the European slogan "Our Heritage: where the past meets the future"). This historical framework, associated with the period of global health crisis caused by Covid-19, has prompted us to seize the criticality of the receptive economic infrastructure as an opportunity to renew the tourist offer, aiming at a qualitative, and not quantitative, vision.

Art. 2 – The goal of the proposal ExtrArtis

2.1 ExtrArtis launches an invitation to artists to participate in a residency, chosen from a selection of historic houses across Europe. ExtrArtis aims to fertilize collaborations between artists, architects, heritage professionals, research and development, art world experts, collectors and communities. ExtrArtis exploits the integration of human and cultural capital to generate flows in which art conditions not only the market but also the actors that determine it.

2.2 The experiment was launched following the European classification of ExtrArtis as a finalist in the **CLIC project "Circular Economy Leveraging Investments in Cultural heritage adaptive reuse"**. The competition in which this proposal was ranked is the European Union's Horizon 2020 research and innovation program.

2.3 ExtrArtis is organized sequentially to enhance the tangible and intangible heritage of European residential architecture. From a series of houses in Italy, a building has been selected that will host contemporary artists to reflect and enrich the artistic production **in situ**. The residential site of the competition was chosen among the epitome of cultural heritage because of the architectural significance of the property, its customary significance to the public community, and for being a testament to 20th century European history.

2.4 The project seeks to provide answers to the following research question: **how can artists contribute to solving the diverse issues of preserving, adapting, and (re)activating Europe's tourism heritage with community identity engagement?**

Art. 3 – Call for Artists

3.1 ExtrArtis is an event that, using the platform of the same name (www.extrartis.com), uses the publication of a call for applications in which Artists are asked to apply for an artist residency experience to be held within an extra-hotel accommodation facility with significant historical and artistic value ("**Artist's accommodation**"). This year the Artist's Lodging experience will be organized inside a structure in the South of Italy, called Relais La Rupe (available on: www.relaislarupesorrento.com). The project starts from the awareness that artists' interventions in heritage buildings are essential to define future values and uses beneficial to reactivate the lesser known European cultural heritage.

3.2 The Call for Artists (the "**Call**") offers: (i) **the availability of 2 position** and (ii) the opportunity to stay

rent-free in a specific facility in accordance with the criteria and terms set forth herein (the "**Call Offer**").

3.3 In order to participate in the Call, each artist must pay a compulsory and non-refundable registration fee of 50.00 (fifty/00) Euros ("**Fee**"); it being understood that - regardless of the outcome of the selection referred to in the Call - each participant will be offered, free of charge, the opportunity to be promoted in the social channels of the platform ExtrArtis if it would make it present.

3.4 Among the subjects participating in the Call for Proposals, a selection will be made by experts from the art world ("**Artistic Judging Board**" or "**Jury**"). As a result of this selection, the selected artists (the "**Selected Artists**") will be asked to produce a work of art each (the "**Artwork**") by the end of the artistic experience, which will be transferred in all its rights to Royal Lions s.r.l. as organizer of the ExtrArtis event (the "**ExtrArtis Organizers**").

3.5 Call Offer includes:

- a) the provision by ExtrArtis in favor of the Selected Artists of rooms for exclusive use (with breakfast service) inside the Artist's Lodging where the artist residency practice will be carried out and where they will stay during the artistic experience. The Selected Artists will be able to take advantage of paid accommodation services offered by ExtrArtis. It is understood that (i) once the term established for the artist residency has expired, the rooms must be returned by the Selected Artists as received; (ii) it is not allowed to host other people in the entrusted accommodation; (iii) in the event of abuse and/or waste by Selected Artists in the Artist's Lodging facility, the contract between ExtrArtis Organizers and Selected Artists will be automatically terminated; and (iv) Selected Artists agree to assume all financial and legal responsibility for any damage to places, people or things during the period of the artist's residency experience for damages attributable to them;
- b) the recognition of the right in favor of each Selected Artist to exhibit/show (i) temporarily within the Artist's Lodging (or in another equivalent structure for potential public exposure), and (ii) permanently, on the website of the ExtrArtis platform. As part of the aforementioned exhibition process, each Selected Artist shall have the right to exhibit - in addition to the Work produced during the artist residency - additional works from his/her portfolio (the "**Additional Works**"), it being expressly understood and accepted by each Selected Artist that in case of subsequent sale of the Additional Works, ExtrArtis Organizers shall be entitled to receive a commission equal to 20% of the purchase price of the Additional Works;
- c) the possibility for Selected Artists to give interviews and press releases to ExtrArtis partner newspapers during the whole period of residence;
- d) the recognition in favor of the Selected Artists of the right to exhibit the work created during the experience at the first edition of the art exhibition "*ExtrArtis: Artists Residencies for the Creative Economy*";
- e) the recognition in favor of the Selected Artists of a compensation for the artistic activity carried out equal to 1,000.00 (one thousand/00) Euros, as well as the reimbursement to the Selected Artists of the costs incurred for the materials used for the realization of the Artwork up to a maximum value of 500.00 (five hundred/00) Euros, it being understood that any costs higher than this value shall be borne exclusively by the Selected Artists.

3.6 It is understood that as part of the creative experience, (i) Selected Artists shall make every effort to connect with the local community, fostering the involvement of collective identity in their creative process,

and (ii) the Artwork produced shall be consistent with and inspired by the Artist Accommodation, the values and identity of the local community and the city in which the Artist Accommodation is located.

Art. 4 – The role of the Selected Artist of ExtrArtis

4.1 In 2018, the European Year of Cultural Heritage has promoted the objective of creating an **intergenerational and interdisciplinary dialogue** to define a contemporary vision, based on the **values of material and immaterial residential heritage** and linked to the territory and its genius loci. The work that each Selected Artist will create must express the **relationship between the home and the challenges of cultural heritage**, yielding a renewed vision of the "identity" of the property with respect to the values of the territory. The Selected Artist's proposal must also consider the involvement of the community as part of a dynamic aimed at strengthening the common identity: the role of the Selected Artist is to **arouse curiosity** about the Artist's Lodging with a new perspective.

4.2 The outcome of the Artist residency is to produce **1 object per Selected Artist** for public display either in the Artist Housing or in another place. **In situ** interventions must be reversible and produced in correspondence with the current owners of the Artist's Lodging. The result of the artist residency will also be visible on the websites of ExtrArtis partner institutions, in the form of a photographic or video report both in the physical locations and on the communication channels of these subjects. The Selected Artists expressly authorize ExtrArtis to make audio-visual recordings during their stay in the Artist's Lodging in order to document and publicize on the platform and social channels of ExtrArtis the artist residency project and the Artwork.

Art. 5 – An intergenerational and interdisciplinary project

5.1 The Selected Artists will be in close contact with the **artistic coordinators** in order to be supported in their eventual needs. Moreover, ExtrArtis will carry out the important work of analysis and historical research on each Artist's Lodging for residencies and this document will be transmitted to each Selected Artist, after identification of a sensitive heritage issue.

5.2 The project promotes interdisciplinary coalescence by linking contemporary art, architecture, history, and preservation. This synergy is used as a means to more closely **engage** the community in issues that are normally discussed within strictly professional circles.

Art. 6 – Procedures and terms of participation in the Call

6.1. The call is open to emerging artists (visual artist, painter, sculpture, photographer, architect, etc.) **willing to travel to perform an Artist Residency practice in the selected site.**

6.2 Artists wishing to participate in the Call must:

(i) send the following documents in a single PDF to info@extrartis.com:

a) photocopy of a valid identity document;

b) the artist's detailed CV with contact email and social presence, in order to be contacted as Selected Artist (1 A4);

- c) the artist's portfolio with a brief description of his work and the artistic method (a digital portfolio of up to 10 works created in recent years with images in jpg format);
- d) a descriptive and / or representative text of the **Artwork** in the project that is intended to be carried out in situ during the practice of Artist's Residence, required by this Call;
- e) the letter of intent (LOI) or expression of interest (EOI) from the artist outlining his intentions, objectives and expectations with respect to the residence (maximum one A4 sheet);
- f) the receipt of payment of the participation fee on the current account of Royal Lions at IBAN IT69B0306940264100000009929 with causal "Participation fee to the event ExtrArtis_Name and Surname".

6.3 L'esperienza artistica di cui al presente bando per artisti selezionati si svolgerà secondo il seguente calendario:

- a) Opening of registrations for the Call: **August 1st, 2021**
- b) Closing of registrations for the Call, for the start of the final selection of artists: **April 2, 2022**
- c) Publication of Selected Artists: **April 10, 2022**
- d) Residence period: **2 weeks between May 2, 2022 and May 16, 2022**

Art. 7 – Additional commitments of Selected Artists

7.1 The Selected Artists are invited to realize, within the terms of the agreed residency period, the project they proposed in the application form, donating the artwork to the ExtrArtis Organizers with all its rights following the economic recognition described in paragraph 3.5 (e). The Selected Artists at the end of the residency period will have to leave the **Artworks**, which will remain property of the ExtrArtis Organizers and will enrich the artistic and cultural heritage of the platform, it being understood that such **Artworks** could be part of ExtrArtis Art Collection or sold on the homonymous website.

7.2 Failure to comply with the above points may result in immediate removal and loss of the candidate as well as termination of the contract.

Art. 8 - Selection Criteria

Applications and projects will be examined and judged by a special Artistic Judging Board, which will be composed of internationally renowned figures from the art world.

The Judging Commission's parameters of judgment are unquestionable. Maximum total score: 100 composed of pre-selection qualitative criteria and selection qualitative criteria.

Qualitative pre-selection criteria

1. Formal: language (ITA/EN), spelling, layout, structure	0/5
2. Portfolio/CV: quality of practice, exposure, research.	0/10

3. Experience: art / architecture / urbanism in situ	0/5
4. Interest: architectural heritage, preservation	0/10
5. Rationale: Understanding of the mission of using artistic interventions as a means to question and reactivate cultural heritage	0/10
6. Communication: writing skills and ability to express a critical attitude toward the project	0/10

Qualitative selection criteria

7. Consistency of the work with the call criteria	0/5
8. Innovativeness of the Artwork that will be produced	0/10
9. Quality of the materials with which the Artwork is made	0/5
10. Quality of the technique with which the work is performed	0/10
11. Consistency of the work with the territorial genius loci of the place of residence and with the values of the local community	0/10
12. Consistency with world and contemporary artistic currents	0/10

Art. 9 – Treatment of personal data

9.1 All personal data referred to in the points in this Notice in art. 6.2 sub a), b), c), d), e), f) will be processed in accordance with EU Regulation 2016/679 for the sole purpose of participating in this Call.

All personal data provided by the artists participating in this Announcement or in any case acquired within the scope of the ExtrArtis project. As well as the documentation presented in relation to the completion of this Call, will be used electronically or on paper exclusively for the management of the same Call- in the ways and within the limits necessary to pursue this purpose - and processed exclusively by those who collaborate in the context of the Call.

9.2 All participants authorize, as of now, pursuant to Legislative Decree 196/2003 and EU Regulation 2016/679 (GDPR), the use of photos and videos of the Selected Artists for the promotional purposes of the project.

We are waiting for your artistic proposal!

Information on the project is available at: <https://www.extrartis.com>

#ExtrArtis

#ArtistsResidencies

#CreativeEconomy